



# Selvana Naguib

Expert UI/UX Designer

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## About Me

I am a multidisciplinary designer with a curious mind, I enjoy to meet new people and understand how they are solving problems, this is one of the reasons why I invest my time on meetups from product management to everything related to design (research, design thinking, design system, etc.) and talking to people in general, as always can be an opportunity to learn something new.

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## Contact

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## Education

- 2016  
**Bachelor**  
Computer Science and Information Systems, Helwan University
- 2012  
**High School**  
Hafez Ibrahim Experimental Language School

## Experience

- November 2021 – November 2023  
**Expert UI/UX Designer at Egabi (Sahab/SDO)**
  - October 2020 – November 2021  
**Expert UI/UX Designer at Arabian Systems (Emirates Auction)**
  - July 2018 – September 2020  
**Senior UI/UX Designer at eBenefits Network**
  - March 2017 – July 2018  
**UI/UX Designer at Agile Technologies**
  - June 2016 – March 2017  
**UI/UX Designer at Alexon Development**
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## Responsibility

### User Research & Analysis

- User Interviews
- Personas & User Journeys
- Competitive Analysis

### Wireframing & Prototyping

- Wireframes
- Prototypes
- User Flows

### Visual Design

- UI Elements
- Design Systems

### Interaction Design

- Animation & Transitions
- Responsiveness

### Usability Testing & Feedback

- User Testing
- Iterative Design
- A/B Testing

### Collaboration & Communication

- Cross-Functional Teamwork
- Presenting Designs
- Design Handoff

## Tools

- Figma
  - Adobe XD
  - Sketch
  - Adobe Photoshop
  - Principle
  - Balsamiq
  - Invision
  - Zeplin
  - Adobe Illustrator
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## Technologies

- HTML/CSS
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## Personal Skills

- Problem Solving
  - Adaptation
  - Representation
  - Team Working
  - Working under Stress
  - Attention to Details
  - Flexibility
  - Willing to Learn
  - Hard Working
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## Interests

- Travelling
  - Acting
  - Drawing
  - Swimming
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## Languages

English - Conversational

Arabic - Native

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## Portfolio

 <https://www.selvana-naguib.com>

## Projects

### Egabi (Sahab/SDO)

- Digital Sharjah
- Civil Defense
- Illustrations
- Presentations

### Arabian Systems (Emirates Auction)

- Emirates Auction Website & Mobile Apps
- Command Center Website
- Almoqayem Website
- Emirates Road Assistance Mobile Apps
- Providal Portal Mobile Apps

### eBenefits Network

- eBenefits Network Website
- G&M Dashboard
- Quick Base Website
- Benefit Mall Website
- Idea Consult Website
- eBN MarketPlace
- No Code Mapping Tool
- SBA Loans Website
- Vive Website & Mobile Apps
- Felmie Website & Mobile Apps
- Logos
- Brochures & Banners

### Agile Technologies

- Kuwait Capital of Arab Youth Website & Mobile Apps
- ETender Website
- CMA (Contract System with Chatbot)
- Agile Portal Website & Mobile App
- Dry Clean Website, Dashboard & Mobile Apps
- Logos
- Brochures & Banners
- Implementing websites using HTML/CSS

### Alexon Development

- eCommerce Website & Mobile Apps
- Saudi Post Mobile Apps

### Freelance Projects

- Payment Gateway Mobile Apps
- Ticketing Mobile Apps
- PaySky Landing Page
- Car Dealer Website
- Flights booking Apps
- Financial Management Mobile Apps
- D Writing Mobile Apps
- Chorus Mobile Apps

### Graduation Project

- Health Care Cloud Computing